

Notes from the best seller, *“Rich Dad Poor Dad”* and *Cash Flow Quadrant*. The average American person will need 1.4 million dollars in the bank to comfortably retire. Where will that amount of money come from for you? Not from working for Joe Blow.

# E

## Employed

**95% of the population is here and controls just 3% of the total wealth. People in this category are just trading their time for money and there is a limit to what can accumulate.**

# B

## Big Business

**There are approximately 10,000 of these businesses in the United States. Microsoft, Google, ATT are examples. The average citizen will not own a company like this.**

# S

## Self Employed

**You own a job. This is a step better than being employed but if you aren't working, there is no money coming in. Plus you have overhead, payroll, hassles and headaches.**

# I

## Investor

**You have passive streams of income. Direct Sales offers this. Unlimited income. Clients continue to buy a consumable product and our teams continue to sell. We receive commissions on an ongoing basis. 3% of population, 95% of wealth.**