



# Elisa Rowland

Independent Sales Director

I began my Mary Kay business in August 2000 after being a full-time at-home Mom for 10 years. My big dream when I began was to get my products at discount and to earn \$50 spending money every month. Although I was already busy with my family and four days' church work/activities every week, I set aside an hour every afternoon to devote to my business because it was important to me and my family to build for our future.

Ten months later, my team and I earned a Red Hot 2002 Grand Am and formed our own Unit! I became a Director while holding most of my appointments during my preschool children's naptime in my own home.

I have earned the prestigious Jannke Area Pin as a consultant and a Director, bronze, silver, and gold medals, and built a solid customer base of in my first 10 months in Mary Kay. A consistent Star Consultant, I have been on the National Queens Court of Personal Sales, am a Star Sales Director, a Double-Star Achiever, a member of the Mary Kay Honors Society, and became a Cadillac Driver in October 2002. To date, our team has earned 5 Career Cars from Mary Kay.

My success can be credited to dreaming big with God, working my business consistently ("even when I don't feel like it!"), and focusing my attention on other people's needs. I claim Jeremiah 29:11 as my verse, "*For I know the plans I have for you, ' says the Lord, 'plans to prosper you, to give you hope and a future.'"*

My husband Randall and I have been married for 24 years, and we enjoy our Mary Kay business with our four children (ages 18, 17, 13, 11).